

I HEART DESIGN™

Adam Winsenburg is passionate about pushing the boundaries where design and technology meet. He's created award-winning digital experiences for some of the world's biggest brands.



BRAND SHORTLIST

META	INTEL	SUBARU	PUREX
GOOGLE	VERIZON WIRELESS	AMERICAN EXPRESS	THE IRVINE COMPANY
ACTIVISION	TIME WARNER CABLE	THOMSON REUTERS	CHASE BANK
SONY	MICROSOFT	CHAMPION	METLIFE
HP	FOX	HANES	ABBOTT

I HEART DESIGN™

EXPERIENCE

Apr 2024 - Present	I HEART DESIGN™ • Design Director
Aug 2023 - Apr 2024	SERVICENOW • Sr. Staff Product Designer
July 2019 - July 2023	META • Design Lead
July 2016 - July 2019	GOOGLE • Visual Design Lead
Dec 2010 - Feb 2016	SAPIENTNITRO • Senior Art Director
Jan 2010 - Nov 2010	OGILVY & MATHER • Art Director
Nov 2008 - Dec 2009	NIGHT AGENCY • Art Director
Mar 2007 - Oct 2008	R/GA • Visual Designer
2005 - 2007	MODEM MEDIA • Visual Designer
2004 - 2005	ENTERCOMM INC • Designer

SKILLS

Product Design	Design Strategy
Visual Design	Leadership
Prototyping	Critical Thinking
UX/UI Design	Stakeholder Management
Communication Design	Cross-Functional Collaboration
Design/Art Direction	Communication
Systems Design	Facilitation
Advertising	Mentorship
Marketing	Advocacy
Branding	Visioning

EDUCATION

2004 • Multimedia & Web Design	Art Institute of California, San Francisco • 3.9 GPA
2002 • Microcomputer Technology	Southeast Community College, Lincoln, Nebraska • Honors
2007 • Interaction Design Theory & Practice, After Effects 1 - 4, Photoshop for Photographers	Bay Area Video Coalition, San Francisco