

**I HEART DESIGN™**

Adam Winsenburg is passionate about pushing the boundaries where design and technology meet. He's created award-winning digital experiences for some of the world's biggest brands.



**BRAND SHORTLIST**

META	INTEL	SUBARU	PUREX
GOOGLE	VERIZON WIRELESS	AMERICAN EXPRESS	THE IRVINE COMPANY
ACTIVISION	TIME WARNER CABLE	THOMSON REUTERS	CHASE BANK
SONY	MICROSOFT	CHAMPION	METLIFE
HP	FOX	HANES	ABBOTT

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## EXPERIENCE

Aug 2023 - Apr 2024    SERVICENOW • Sr. Staff Product Designer  
July 2019 - July 2023    META • Design Lead  
July 2016 - July 2019    GOOGLE • Visual Design Lead  
Dec 2010 - Feb 2016    SAPIENTNITRO • Senior Art Director  
Jan 2010 - Nov 2010    OGILVY & MATHER • Art Director  
Nov 2008 - Dec 2009    NIGHT AGENCY • Art Director  
Mar 2007 - Oct 2008    R/GA • Visual Designer  
2005 - 2007    MODEM MEDIA • Visual Designer  
2004 - 2005    ENTERCOMM INC • Designer

## SKILLS

Product Design    Design Strategy  
Visual Design    Leadership  
Prototyping    Critical Thinking  
UX/UI Design    Stakeholder Management  
Communication Design    Cross-Functional Collaboration  
Design/Art Direction    Communication  
Systems Design    Facilitation  
Advertising    Mentorship  
Marketing    Advocacy  
Branding    Visioning

## EDUCATION

2004 • Multimedia & Web Design    Art Institute of California, San Francisco • 3.9 GPA  
2002 • Microcomputer Technology    Southeast Community College, Lincoln, Nebraska • Honors  
2007 • Interaction Design Theory & Practice,    Bay Area Video Coalition, San Francisco  
After Effects 1 - 4, Photoshop for Photographers