

I HEART DESIGN™

Adam Winsenburg is passionate about pushing the boundaries where design and technology meet. He's created award-winning digital experiences for some of the world's biggest brands.



BRAND SHORTLIST

META	INTEL	SUBARU	PUREX
GOOGLE	VERIZON WIRELESS	AMERICAN EXPRESS	THE IRVINE COMPANY
ACTIVISION	TIME WARNER CABLE	THOMSON REUTERS	CHASE BANK
SONY	MICROSOFT	CHAMPION	METLIFE
HP	FOX	HANES	ABBOTT

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EXPERIENCE

Aug 2023 - Apr 2024 SERVICENOW • Sr. Staff Product Designer
July 2019 - July 2023 META • Design Lead
July 2016 - July 2019 GOOGLE • Visual Design Lead
Dec 2010 - Feb 2016 SAPIENTNITRO • Senior Art Director
Jan 2010 - Nov 2010 OGILVY & MATHER • Art Director
Nov 2008 - Dec 2009 NIGHT AGENCY • Art Director
Mar 2007 - Oct 2008 R/GA • Visual Designer
2005 - 2007 MODEM MEDIA • Visual Designer
2004 - 2005 ENTERCOMM INC • Designer

SKILLS

Product Design Design Strategy
Visual Design Leadership
Prototyping Critical Thinking
UX/UI Design Stakeholder Management
Communication Design Cross-Functional Collaboration
Design/Art Direction Communication
Systems Design Facilitation
Advertising Mentorship
Marketing Advocacy
Branding Visioning

EDUCATION

2004 • Multimedia & Web Design Art Institute of California, San Francisco • 3.9 GPA
2002 • Microcomputer Technology Southeast Community College, Lincoln, Nebraska • Honors
2007 • Interaction Design Theory & Practice, Bay Area Video Coalition, San Francisco
After Effects 1 - 4, Photoshop for Photographers