

**I HEART DESIGN™**

Adam Winsenburg is an American designer who has spent the last twenty seven years pushing the boundaries where design and technology meet. He's created award-winning digital experiences for some of the world's biggest brands. Adam is currently a Design Lead at Meta.



**BRAND SHORTLIST**

META	INTEL	SUBARU	PUREX
GOOGLE	VERIZON WIRELESS	AMERICAN EXPRESS	THE IRVINE COMPANY
ACTIVISION	TIME WARNER CABLE	THOMSON REUTERS	CHASE BANK
SONY	MICROSOFT	CHAMPION	METLIFE
HP	FOX	HANES	ABBOTT

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## EXPERIENCE

July 2019 - Present	META • Design Lead
July 2016 - July 2019	GOOGLE • Visual Design Lead
Dec 2010 - Feb 2016	SAPIENTNITRO • Senior Art Director
Jan 2010 - Nov 2010	OGILVY & MATHER • Art Director
Nov 2008 - Dec 2009	NIGHT AGENCY • Art Director
Mar 2007 - Oct 2008	R/GA • Visual Designer
2005 - 2007	MODEM MEDIA • Visual Designer
2004 - 2005	ENTERCOMM INC • Designer

## SKILLS

Product Design	Design Strategy
Visual Design	Leadership
Prototyping	Critical Thinking
UX/UI Design	Stakeholder Management
Communication Design	Cross-Functional Collaboration
Design/Art Direction	Communication
Systems Design	Facilitation
Advertising	Mentorship
Marketing	Advocacy
Branding	Visioning

## EDUCATION

2004 • Multimedia & Web Design	Art Institute of California, San Francisco, CA • 3.9 GPA
2002 • Microcomputer Technology	Southeast Community College, Lincoln, NE • Honors
2007 • Interaction Design Theory & Practice, After Effects 1 - 4, Photoshop for Photographers	Bay Area Video Coalition, San Francisco, CA